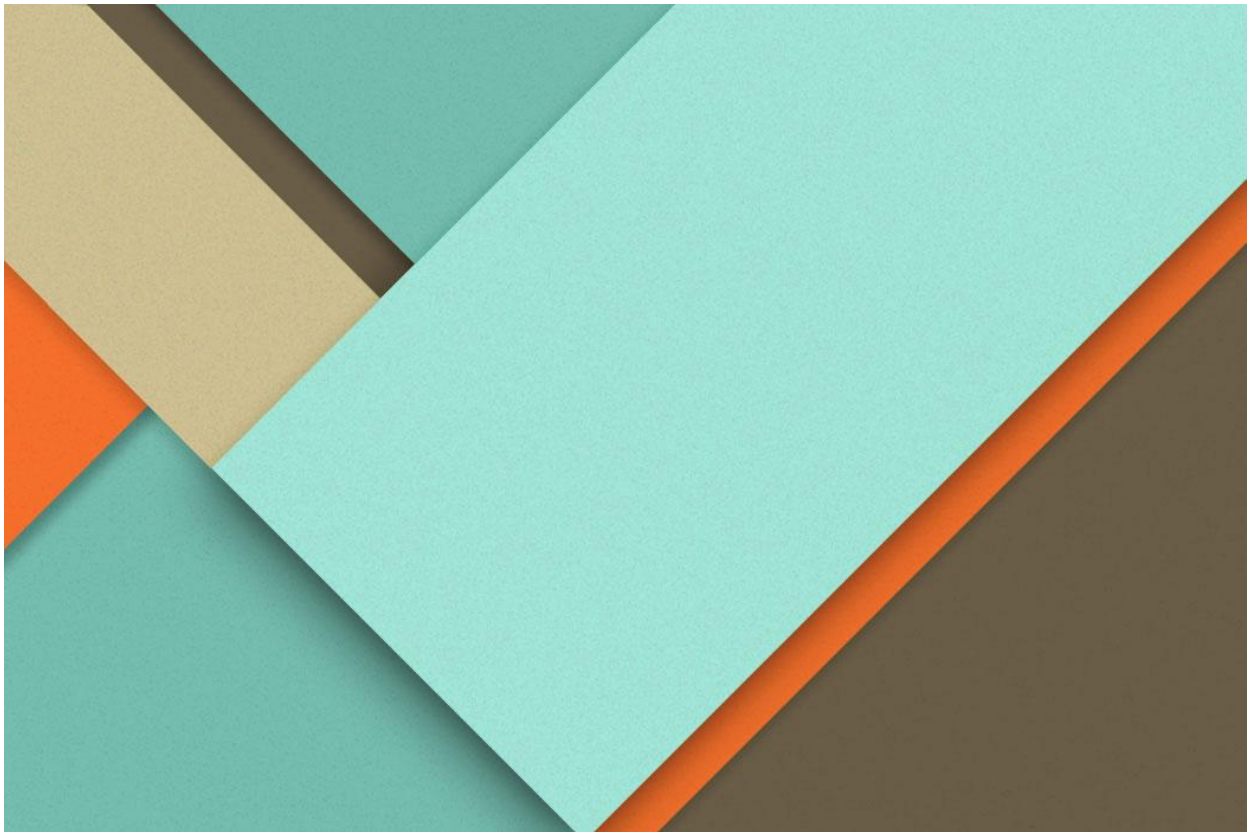


# Bharati Lipi Design Contest

Participate and Win Rs. 2,00,000 !



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## Bharati Lipi Consortium

[www.bharatilipi.in](http://www.bharatilipi.in)

An open platform for everyone interested in creating a unified, beautiful and phonetically rich Lipi common for all the Indian Languages.

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*For the latest version of this document:*  
**[bharatilipi.in/bli/docs/designguide.pdf](http://bharatilipi.in/bli/docs/designguide.pdf)**

## Overview

This contest is conducted by Bharati Lipi Consortium, an open platform that brings together all the individuals, associations, organizations, university departments, school boards, language and literacy organizations, government departments and agencies, etc. interested in creating a unified common Lipi for all the Indian Languages. The full details of this initiative are available on the website **bharatilipi.in**.

Draft specifications for the Bharati Lipi are available on at **bharatilipi.in/specification**. Experts and enthusiasts in the field of linguistics are invited to become part of this initiative by contributing to the draft specification.

## Eligibility

1. Anyone can participate in this contest regardless of age, gender, race, ethnicity and nationality and educational qualification.
2. There is no entry fee to enter this contest.
3. One person can submit more than one design.

## How To Enter?

1. Go through the website **bharatilipi.in** and familiarize yourself with the objective of Bharati Lipi.
2. Go through the following two documents:
  - a. Need and Benefits ( **bharatilipi.in/benefits**)
  - b. Specification (**bharatilipi.in/specification**)
3. Download and print the **Bharati Lipi Design Contest Entry Form**, from the link **bharatilipi.in/bli/docs/contestform.pdf**.
4. Handwrite the letters (glyphs) of Bharati Lipi that you designed on the first 6 pages in the space provided.
5. Handwrite 'Jana Gana Mana' and 'Vande Mataram' in your proposed Bharati Lipi on page 7 and 8 respectively.
6. Scan the 8 pages and create a PDF file. (You may use tools such as Adobe Scan or CamScanner for this purpose).
7. Upload the PDF by going to the webpage: **bharatilipi.in/mydesign**.

## Technical guidelines

1. In Bharati Lipi, there are two types of letters. One, the Base letters, and two, the Variants. For any given Base letter, there could be zero or more Variants. For

example, short a (अ, ँ, ए, ऌ, ऍ, ञ, ठ, ड, ण, त्र, ष) is a Base letter and long a ( आ, आ, ए, ए, ऌ, ऌ, ऍ, ऍ) is a Variant. Similarly ka (क, क, ख, ख, ग, ग, घ, घ) is a Base letter and kha (ख, ख, ए, ए, ग, ग, घ, घ) is a Variant. The full list of Base letters and Variants can be found on the **Entry Form** and in the **Specification**. Some Variants may be for the use of only certain specific Indian languages.

2. Variants should be designed similar to the Base letter in shape, with an ascent or descent distinguishing between the two.
3. Similar Variants should differ in a similar manner from the respective Base letters. For example, the difference in shape between *ka* and *kha* should be the same as the difference between *pa* and *pha*.
4. The structure of Bharati Lipi follows the structure of Roman/English Script, i.e., only whole letters written next to each other will be used for making compound letters rather than Matras or half-letters.

## Style guidelines

1. The letters in your proposed design should be beautiful, elegant and pleasing to the eye, with artistic and exciting curves, strokes, ascents and descents.
2. The letters (glyphs) of your design should be easy to write by hand and easy to learn, especially for children.
3. Every letter should be distinct enough, so that no letter is confused with another.

## Winning Design

1. The best of the submitted designs will be selected based on a criteria and a method that will be established in due course.
2. The winning design will be awarded a minimum of ₹2,00,000 in prize money.